

# GENERATION LEADS

Bespoke, Qualified, and Pay Per Acquisition Leads



# ABOUT US

Generation Leads provides tailor made leads for your company's requirements. We specialise in increasing new business traffic while increasing company brand exposure. We get your services or products in front of the appropriate individuals making sure they have a keen interest and more.

## OUR COMMITMENT

Here at Generation leads we are focused on helping each company achieve its goal, new business. You will find multiple opportunities to assist you along your journey to success.

## SERVICES

Providing the highest possible standard in the industry to help power your success. Free advice on how to increase your sales results. Our service is professional and assertive in all areas.

## MISSION

Our mission is to provide the highest standard of bespoke data in the industry, for all of our clients worldwide.



# LEADS

NEW CLIENTS CAN GET 10% OFF  
THEIR FIRST ORDER!

Type	Per Lead
Life Insurance	£50.00
Income Protection Insurance	£20.00
Private Medical Insurance	£50.00
Annuities	£50.00
Pensions	£25.00
Pension Release	£50.00
Investment over £10,000	£50.00
ISA or < £10k	£6.00
Remortgage over £150,000 above 90% LTV	£3.00
Purchase above 90% LTV	£3.00
Buy-To-Let above 80% LTV	£3.00
Homeowner Loan over £25,000 85% LTV or above	£10.00
Homeowner Loan over £25,000 85% LTV or below	£35.00
Homeowner Loan £10,000 - £24,999 85% LTV or above	£8.50
Homeowner Loan £10,000 - £24,999 85% LTV or below	£25.00
Homeowner Loan £5,000 - £9,999 80% LTV or above	£5.00
Homeowner Loan £5,000 - £9,999 80% LTV or below	£6.00
Homeowner Loan up to £4,999 80% LTV or above	£3.00
Homeowner Loan up to £4,999 80% LTV or below	£5.00

Type	Per Lead
Outright Homeowner	£5.00
Tenant over £5,000 excluding car	£8.00
Tenant up to £4,999 excluding car	£4.00
Car Loan, Homeowner £10,000 to £24,999	£7.00
Pay Day Loan	£7.50
Adverse Remortgage	£18.00
Adverse Purchase	£10.00
Remortgage up to £149,999	£25.00
Remortgage over £150,000	£30.00
Purchase	£5.00
Buy-to-Let	£10.00
Right To Buy	£14.00
Equity Release	£50.00
Commercial Mortgage	£20.00
Adverse Remortgage above 80% LTV	£25.00
Adverse Purchase above 80% LTV	£3.00
Remortgage up to £149,999 above 90% LTV	£3.00
Homeowner Loan up to £4,999 80% LTV or above	£3.00
Car Loan	£3.00

For more information on how we can assist you, [contact us](#).



# TESTIMONIALS

Take a look at few testimonials from a small selection of our clients. We aim to provide an unbeatable quality of service and will carry on doing so.

“We're really pleased with the lead quality that we get from Generation Leads. Our conversion rate is good and the customers are expecting a call from us when we ring them. We like the flexible service that we get, mainly due to the fact that we can have as many leads per day as we like. Compared with other lead companies, we think the service we get is brilliant.” ~ **JOHN TUSKIN**

“The service provided by Generation Leads suits our requirements perfectly, good quality leads and a very fair and quick returns policy. It is good to know that there is an honest marketing company that only wants paying for what it produces - no empty promises here. Pleasant staff and a user friendly system make life easier with Generation Leads.” ~ **CHARLOTTE WEBB**

“We never knew what company to spend money on with regards to our leads, now we do! We took a pun with this company as we had to pay upfront however they pulled off and our conversion rate was second to none.” ~ **MICHAEL BRIGG**

“Generation Leads have provided us with the most incredible service. I will be using you guys for the long run I assure you. Thanks guys and please keep providing the same quality leads. AMAZING.” ~ **BARRY RAWCLIFFE**



# CONTACT US

Contact a consultant via email to find out more about the opportunities we have available.

## GET IN TOUCH TODAY

[info@generationleads.london](mailto:info@generationleads.london)



